

2025 Grant Scoring Rubric for United Way of Pettis County Grant Application

The United way of Pettis County has developed a tool to evaluate the quality of grant applications for funding and to support our efforts to focus on community wide impact areas of education, health, and financial stability to help individuals to live a better quality of life.

Organizations can receive up to 100 points. The UWPC will determine funding allocations based on the point total. To submit a successful application, UWPC is providing organizations with the scoring criteria the Board will use to review grant applications. It is strongly suggested that you answer all the questions according to the scoring criteria outlined.

15 points

Name for your project/program. If you do not have a name, please give your project a 4 to 5 word name

What other funding is supporting this project other than UWPC funds? Other grants, donations, etc.

Please provide an overview of your organization and its mission:

- 1. Please include a history of the organization and its current structure
- 2. Please include the Mission, Vision, values of your organization

Please provide a brief summary statement for your project/program, describing how it aligns with your organization's mission and values. This should be a BRIEF summary (your elevator speech for your project).

20 points

Please only provide the information for the UWPC project for which you seek funding.

What are the goals of this project/program? What do you want to achieve? Paint a picture in narrative and numbers. For example, if a goal is to increase your member participation. How many people/members are in the organization currently? How many normally attend meetings? What is your goal on meeting attendance, meaning how many are you hoping will attend

How did you determine the need for the project/program for which you are requesting funding? How will the project/program address this need? Please include any needs assessments completed or data compiled to document need. Describe how in action steps the project/program will address the need you have identified. This could be a multi-year approach.

15 points

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How is your organization well positioned to provide this service? Please include key staff, volunteers, and collaborators in your description and how they contribute to the success of the project. How many Full Time Equivalency (FTE staff) are allocated to your project? Please

provide brief bios for key staff. How many volunteers will work on your project? Include a description of the volunteer's role. Who do you collaborate with? Provide a list of collaborators/other organizations working with you on the project. Please describe how each collaborator contributes to your project.

Describe the demographics of the population you serve. If you have any data on demographics (race, ethnicity, gender, class, age, ability, etc.) please include that as well.

Describe how your organization strives to promote diversity, equity, and inclusion within or among your projects/programs, staff, board members, and volunteers. What training or steps do you take to ensure everyone is included in your organization and all people in need have access to your resources?

10 points

Please only provide the information for the UWPC project for which you seek funding.

Select the UW Impact Area that aligns with the project you are requesting funding. There are 3 UW Impact Areas- Childhood and Youth Success, Access to Health, and Economic Mobility. You must select one.

Please describe how your project aligns with one of the impact areas (Childhood and Youth Success, Access to Health, and Economic Mobility) of the United Way of Pettis County.

20 points

Please only provide the information for the UWPC project for which you seek funding.

How many people will be impacted by your project/program? Be sure to share the numbers of specifics- how many people are in your program/project? How many households/families? Any other folks that you consider impacted?

What outcomes do you expect to achieve with this project/program? How will you measure those outcomes? Paint a picture in narrative and numbers. Provide some data or numbers for your goals for measurement of outcomes and success

How will you define the success of your project/program? It is helpful to let us know your starting place by giving us some previous outcomes and how you will measure success this year.

10 points

Budget and finance reporting:

- 1. Audit or financial review
- 2. IRS Form 990 or EZ 990
- 3. Current IRS Determination Letter
- 4. Certificate of Good Standing with MO Secretary of State
- 5. Project Budget
- 6. Traditional Budget-required for new applicants
- 7. Previous Year Completed Financials to include a Balance Sheet

10 points

- Additional Agency Uploads 1. Organization's Logo for UW Use
- 2. Proof of 2-1-1 enrollment and maintain Participating Agency information

Questions from UWPC Board of Directors: